



The Premier
Association of Financial
Professionals®

For Immediate Release
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Dir Achieves Membership in Million Dollar Round Table

Prestigious Membership is Exclusive to World's Leading Financial Professionals

PARK RIDGE, ILL. — Outstanding client service, ethics and professionalism have enabled Rodney Dir of Visalia, California, to achieve Life membership in the prestigious Million Dollar Round Table — The Premier Association of Financial Professionals.® Dir is an 11-year member of MDRT.

Attaining membership in MDRT is a distinguishing career milestone. It requires Dir to adhere to a strict Code of Ethics, focus on providing top-notch client service and continue to grow professionally through involvement in at least one other industry association.

“MDRT is committed to helping our members reach even greater levels of professional and personal success while adhering to the highest ethical standards,” said MDRT President Brian D. Heckert, CLU, ChFC. “We strive to deliver the best resources and benefits to our members so they can grow their business and better serve their clients.”

MDRT also provides continuing education opportunities, informative and inspirational meetings and encourages members to support community and charitable involvement through the MDRT Foundation.

For more information contact Rodney Dir at 559-733-3525 or rod@pcs-wm.com.

ABOUT MDRT

Founded in 1927, the Million Dollar Round Table (MDRT), The Premier Association of Financial Professionals®, is a global, independent association of more than 43,000 of the world's leading life insurance and financial services professionals from more than 500 companies in 67 countries. MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of excellence in the life insurance and financial services business.