



The Premier
Association of Financial
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NEWS

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Rodney Dir Qualifies for Prestigious "Top of the Table"

PARK RIDGE, ILL. — Outstanding client service, ethics and professionalism have elevated Rodney Dir of Visalia, CA, to qualify for the exclusive Top of the Table of the Million Dollar Round Table — The Premier Association of Financial Professionals.® Rodney Dir is a 9-year MDRT member.

Top of the Table status is the highest level of MDRT membership and places Rodney Dir among the top professionals in the global life insurance and financial services industry. It recognizes Rodney Dir for demonstrating exceptional professional knowledge, client service and ethical conduct.

"Attaining Top of the Table membership in MDRT is a distinguishing career milestone reserved for a select few like Rodney Dir who have proven that they are among the best of the best," says MDRT President Guy E. Baker, MSFS, CLU.

In addition to recognizing career accomplishments, Top of the Table membership offers Rodney Dir the opportunity to further improve professional skills by sharing ideas and best practices with other leading professionals at the Top of the Table Annual Meeting and other educational forums.

Rodney Dir is President and owner of Pacific Capital Strategies, an independent financial services firm located at 515 W. Center Avenue, Visalia, California and Rod can be reached at (559) 733-3525.

MDRT is The Premier Association of Financial Professionals. Founded in 1927, MDRT is an international, independent association of more than 31,500, or less than 1 percent, of the world's life insurance and financial services professionals. With membership from more than 80 nations and territories, MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business.

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